



Pump It Forward Friday

“Full Service With a Purpose”

What: Pump It Forward Friday is a fundraiser, run by the Young Leaders United affinity group of the United Way of Central New York, where volunteers pump customers’ gas and clean their windshields for tips. All proceeds go to the United Way Community Program Fund.

When: Friday, August 11, 2017 from 6:30 a.m. – 6:30 p.m.

Where: Byrne Dairy Gas Station Locations:

- 5717 South Bay Road, Cicero, NY 13039
- 412 Old Liverpool Road, Liverpool, NY 13088
- 759 State Fair Boulevard, Syracuse, NY 13209
- 5829 Route 20, LaFayette, NY 13084
- 6868 Manlius Center Road, East Syracuse, NY 13057

Who: Young Leaders United is an affinity group of the United Way of Central New York. The group is comprised of young and young-at-heart professionals whom are dedicated to bettering their community. Each Young Leader commits \$250 and at least 16 hours of community service per year. In turn, they receive community education, leadership education, and networking opportunities.

How: Local companies and organizations, along with Young Leaders United, form teams to compete against one another for the most tips. The winner receives the most-coveted traveling trophy for the “Pump It Forward Friday Championship Team” and bragging rights for a year.

Your Role: **YOU** can help by volunteering for a shift for your company team, joining the Young Leaders Team, or having your organization contribute as a Company Sponsor with your company’s logo on the sign at a specific station and in promotional materials. **YOU** can fill up on Friday and Byrne Dairy will donate 5 cents for every gallon of gasoline sold to United Way of Central New York.

For More Information: Contact Emily Winiecki at (315) 428-2225 or ewiniecki@unitedway-cny.org